

Society of  
Project  
Managers  
Singapore

Block H, Level 2,  
BCA Braddell Campus  
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Website: <http://www.sprojm.org.sg>

## SPM Seminar

# “From Project Management to Business Leadership – Real-life Stories Behind the Skills and Traits of Leadership.”

**Speaker : Mr Liew Mun Leong**

**Date : 4 September 2023 (Mon)**

**Time : 8.30am to 2.00pm**

**Venue: Shangri-La Hotel, Tower A  
Ballroom**



**Speaker :**  
**Mr Liew Mun Leong**

### **Speaker's Profile**

Liew Mun Leong started his career as an engineer during the early days of the Ministry of Defence in 1972. He went on to work on the Changi Airport project, building its first Runway and ended up as the Chief Airport Project Manager in the development of Passenger Terminal 2. After Changi Airport, he was posted to Singapore Institute of Standards and Industrial Research (SISIR) as its Chief Executive. He concurrently acted as the Chief Executive of National Science of Technology Board (NSTB), the forerunner of A\*Star. He left the public sector after 22 years to join the private sector, heading L&M a public listed specialist engineering construction group. He then went on to start his real estate career heading Pidemco Land which later merged with DBS Land to create CapitaLand Group, with him as its founding group CEO. He retired from active employment in 2013 at 67 after 17 years leading CapitaLand, which under his leadership had become the largest real estate company in SE Asia by market capitalization. He continued his corporate leadership as active chairman of Changi Airport Group and founding chairman of Surbana Jurong Group. He retired his active chairmanship in 2020 and formed his business management consultancy company “Building People Consultancy Pte Ltd” and has been actively running the firm as its Principal Consultant till present.

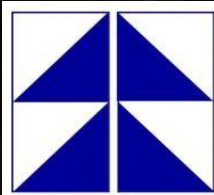
During his career he was appointed Registrar of the Professional Engineer Board and was elected President of International Standard Organization (ISO). He was chairman of Temasek Polytechnic for 10 years. He was also appointed Provost Chair Professor (Practice) in NUS Business School, Engineering Faculty and Lee Kuan Yew School of Public Policy, all on a Pro Bono basis. He was awarded the National Day Meritorious Service Award by the President of Singapore and conferred France's National Order of the Legion of Honor. During his private sector career, he received numerous awards and accolades including Outstanding CEO in 2006, CEO of the Year 2007, Asia's Best Executive and Best CEO in Asia (Property) in 2008.

Liew Mun Leong wrote regular Sunday emails depicting business management lessons from life experiences to his colleagues and friends for more than 20 years. These were progressively published into five books entitled “Building People -Sunday emails from the CEO”.

### **Synopsis of Topic:**

In the previous talk, Liew Mun Leong took us through his five-decade career, as we traced his transformation from a specialist engineer to a project manager in the public sector, before he took on leadership roles in both the public and private sector. In this talk, Liew Mun Leong goes deeper into the realm of leadership, as he discusses the 10 skills and 10 traits that were key in shaping his leadership journey.

Drawing on his wealth of experience, Liew Mun Leong examines each leadership skill and trait and shares practical insights and lessons. Through case studies and real-life examples, he demonstrates how these skills and traits can be learned, and honed in real-world situations. Attendees will gain an understanding of how these individual qualities can be cultivated and applied as they navigate their own leadership journeys.



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**Who Should Attend :  
Developers, Project Managers, Architects,  
Engineers, Quantity Surveyors, Contract Managers  
and Contractors.**

### **Fee:**

- SPM fellows and members @ S\$ 250.00 each**
- CIJC Members @ S\$ 260.00 each**
- Non-member guests @ S\$ 280.00 each**

**Attendees will be awarded 4 CPD points by SPM**



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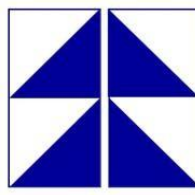
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## PROGRAMME

Time	Event
8:30am to 9.00am	Registration
9.00am to 9.05am	Welcome Speech by President of SPM
9.05am to 9.55am	Seminar Part 1
9.55am to 10.15am	Coffee Break
10.15am to 12.15pm	Seminar Part 2
12.15pm to 12.30pm	Q&A
12.30pm to 2.00pm	Lunch



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**The Society of Project Managers (SPM) is an association of professionals, primarily of the construction industry, with a common interest of promoting and developing the science and art of project management. It promotes and propagates sound managerial, technical and commercial practices relating to the project management profession with the view of enhancing the quality of professional functions undertaken by members of the Society.**

#### **Personal Data Protection Act**

**By submitting this form to SPM, I hereby warrant that all the information I have submitted in this Form is true and accurate to the best of my knowledge. I further understand that any personal data which I have provided in this form may be processed by SPM for all organized activities. I expressly consent to such processing for the purposes specified by SPM. I understand that any personal data disclosed by me herein will be retained by SPM.**



Please register by **28 August 2023, 5pm**

Scan the QR code or click on the link below to register :  
<https://forms.office.com/r/81TwrwGF1T>

#### **Terms & Conditions**

##### **Payment**

Payment for the Seminar must be made before the course commencement date. Do notify us if an invoice is required for payment.

##### **Payment Methods**

1. PayNow to UEN Number: S94SS0100J (*Kindly indicate your full name/company name as reference*)
2. Bank transfer to DBS Current Account: 001 0540840 (*Kindly indicate your full name/company name as reference*)
3. Send us a crossed cheque : Society of Project Managers Macpherson Road Post Office PO Box 1083 Singapore 913412